

# INVESTOR & ANALYST BRIEFING

London Square Acquisition &
Investment in European Private Real Estate Credit

14 December 2023

## **LONDON SQUARE OVERVIEW**



#### Premier and leading residential developer in the UK

- Established in 2010, London Square (LSQ) is a leading multitenure developer operating in Greater London.
- Renowned for creating high-quality residential developments ranging from luxury apartments to single-family houses, with supporting commercial uses.
- London Square plays a pivotal role in regenerating the areas and communities it serves through its developments including delivering affordable housing.
- Diverse portfolio across Greater London with low/mid-rise apartment and standalone houses across a range of price points on primarily brownfield sites.



Core 'build-to-sell', higher margin offering, developing homes across Greater London (and the Southeast) for sale to private individuals.



'Build-to-rent'
capital light offering,
centered on a
partnership
approach with
institutional
investors and
capital partners for
forward-funding.



Affordable housing offering, leveraging partnership approach and ability to retain management of completed units (for fees) as a 'registered provider'.



Commercial offering, serves as a key enabler to placemaking – ensuring vibrant mixed-use schemes while also satisfying planning conditions. 100% Acquisition (closing date 30 November 2023)

Equity Value Enterprise Value EV/TGAV

AED 560mn AED 1.07bn 1.0x

(GBP 120mn) (GBP 230mn)

 AED 1.2bn¹
 AED 93mn¹

 Revenue
 Gross Profit

 (GBP 252mn)
 (GBP 20mn)

25<sup>2</sup>
Projects under construction or contract

**855**<sup>2</sup>
Backlog Units

AED 1.9bn<sup>2</sup>
Backlog Value
(GBP 410mn)

>20%

Target

**Gross Marain** 

~ 4k² Landbank units

AED 9.3bn<sup>2</sup> GDV Landbank (GBP 2bn)

### LSQ STRATEGIC RATIONALE



#### Establishing a foothold in the UK market

UK market entry aligns with Aldar's international expansion strategy

- International expansion strategy aims to boost scale, broaden market reach and diversify revenue streams beyond home markets
- UK presence supports Aldar's global recognition and relevant to Aldar's HNWI/residential customer base
- Expansion of Aldar Development franchise to accelerate UAE sales growth and drives synergies through international sales growth
- Aligns with strategy to deploy capital, invest and diversify into "growth" real estate sectors

UK housing market fundamentals are strong

- Though interest rate increases have put downward pressure on house prices,
   UK house prices remain relatively stable in a longer-term context
- High interest rates expected to moderate over next two years
- There remains a long-term structural undersupply of UK Housing
- Correction in the land market represents an attractive opportunity for land acquisition-led growth with the right delivery platform
- London considered a global hub and 'winning city' with strong work-live-play elements that attract high growth business & talent

London Square focused in high-density residential Central London

- High quality platform centered around well-located sites in Greater London with an upper-mid income to high-income customer base
- Strong management team, track record & close cultural fit with Aldar
- Operating model focused on "Living" products (BTS, BTR, Affordable Housing) with opportunities to further diversify product offering
- Renowned for its appeal to global investors presenting two-way customer flow into the UAE market and Aldar's offering.

Current cyclical market provides right opportunity to expand international footprint into UK and London specifically.

Capitalise on the UK's long-term favourable real estate sector trends.

Gain a foothold in a market where Aldar can tap into adjacent and non-traditional real estate sectors.

Scale Aldar's reputation as a globally relevant, active and integrated real estate player.

Enable Aldar to bring the best of its platform to bear to the UK market.

Maximise synergies from 2-way customer flow & operational efficiencies

# LSQ COMPATIBILITIES & SYNERGIES



Leveraging Aldar & LSQ strengths to drive scale and performance

| Governance, Brand Reputation & Management Team  Leading developers with strong track records Highly experienced management teams Robust governance policies and processes |             |   | Employees & Culture      Mature company culture     Strong employee engagement scores  | ESG & Sustainability |  |
|---|-------------|---|--|----------------------|--|
|   |             |   |  |                      | ESG deeply embedded in operating models  Delivering positive impact to respective communities  Promote sustainable resources to reduce CO2 footprint |
|   |             |   | London Square  |                      | Aldar - Synergies  |
| Land Acquisition<br>& Planning  |             | navigate comp   | ugh specific approach/ relationships with local authorities to<br>olex planning system<br>ourcing land and securing planning permission  | •                    | Aldar's balance sheet to support to new land acquisition strategy – larger sites with deferred payment plans to boost profitability (higher margin)  |
| Design,<br>Procurement &<br>Construction  | <b>&gt;</b> | <ul><li>Operates as a</li><li>Group procur<br/>materials on b</li></ul> | n catering to specific local market demand<br>main contractor, nurturing sub-contractors<br>ement function controls ~70% of build spend, securing<br>est available terms<br>mplex brownfield sites                                       | -                    | Operating synergies -2 way sharing of best practice<br>from design to handover<br>Supply chain synergies to Aldar                                    |
| Sales & Marketing<br>& Customer<br>Service  |             | customer jourr  | <ul> <li>Customer-centric approach with a well-defined sales strategy and customer journey – targeting domestic and international customers</li> <li>Dynamic pricing strategy, reacting quickly to changing market conditions</li> </ul> |                      | Sales platforms – two-way customer flow: Aldar intro<br>GCC buyers to UK; LSQ intro. UK/ Asian buyers to Aldar<br>Digital/best practices             |
| Scale & Performance   |             |   | pany in need of capital support ently developed to scale up and grow to next level   | -                    | Phase capital to scale up and improve profitability  Add depth to offering and expand into new asse  |

#### INVESTMENT IN EUROPEAN PRIVATE REAL ESTATE CREDIT



Strategic partners form a USD 1 billion private credit platform, which will invest in senior secured debt across diverse real estate segments in the UK and European Union.

| Platform Summary                             |                                     |                   |  |  |  |  |
|--|-------------------------------------|-------------------|--|--|--|--|
| Security                                     | Inv. Mandate                        | Target<br>Returns |  |  |  |  |
| Senior Secured<br>Debt                       | Europe & UK                         | 11-15%            |  |  |  |  |
| 1 <sup>st</sup> Lien on Real<br>Estate Asset | Commercial Real<br>Estate Mortgages | Net IRR           |  |  |  |  |

| Strategic Partners |       |        |  |  |  |
|--------------------|-------|--------|--|--|--|
| MUBADALA           | ALDAR | Ø ARES |  |  |  |
| 50%                | 30%   | 20%    |  |  |  |
| Stake              | Stake | Stake  |  |  |  |

| Capital Deployment |                        |              |  |  |
|--------------------|------------------------|--------------|--|--|
|                    | Platform               | Aldar        |  |  |
| Existing<br>Equity | USD 319mn <sup>1</sup> | c. USD 100mn |  |  |
| Future<br>Equity   | USD 1.0bn <sup>1</sup> | USD 300mn    |  |  |

#### **Why Private Real Estate Credit**

Confluence of market dynamics, including rising benchmark interest rates, widening credit spreads in the real estate sector

Resetting of property valuations have created attractive investment opportunities

Banks reducing exposure due to stricter capital and liquidity requirements, the commercial real estate sector is increasingly turning to non-bank providers of credit

€390 billion of real estate debt is due to mature in 2024 in the UK and the EU

By reaching similar penetration levels to that of the USA, the UK and European alternative lending markets could see market growth of €270 billion and €540 billion respectively, highlighting the scalability of the product

#### **Strategic Rationale**

Aligns with – and adds weight to – Aldar's strategy to diversify its operations and exposure into new geographies and real estate asset classes

Broadens Aldar focus from the traditional equity investments it is known for in the region, to diversifying its investment portfolio across the capital structure

Partnership with leading, experienced and reputable players and an existing platform with strong track record, robust governance policies and processes

Leverages Ares' highly experienced private credit teams – that will handle origination, monitoring and pipeline execution – with over \$64 billion invested across real asset strategies and \$13 billion in global real estate debt

Gain meaningful foothold in a high growth market and the opportunity for Aldar to build skillset, expertise and track record from joint Ares-Mubadala teams ahead of exploring development of a regional Aldar-owned product