

## **YAS ISLAND'S GLOBAL APPEAL CONTINUES WITH LAUNCH DAY SELL OUT OF THE FIRST BRANDED RESIDENCES ON THE ISLAND**

- **The homes at Yas Island's first ever branded residence generated AED 850 million in sales**
- **Buyers from UAE, UK, and China represent the top three nationalities, with expatriate residents and overseas buyers accounting for 76% of total sales**
- **First-time buyers of an Aldar property account for 70% of units sold**



**Abu Dhabi, UAE, 26 May 2025:** Aldar has announced the launch day sell-out of all 133 homes at Waldorf Astoria Residences Yas, the first ever branded residential development on Yas Island generating AED 850 million in sales.

The development attracted a broad range of buyers with its world-class amenities, legendary Waldorf Astoria service, and prime location on Yas Island. Expatriate residents and international investors account for 76% of total sales, with the remaining 24% attributed to UAE nationals. Global demand was led by buyers from the UK and China reflecting the international appeal of Yas Island due to its position as one of the region's most vibrant destinations.

Notably, 66% of buyers were under the age of 45, highlighting strong demand for luxury,





hospitality-driven living among younger demographics. Additionally, 68% of sales were to first-time Aldar buyers, reflecting the expanding reach and appeal of Aldar's residential offerings. The project brings Hilton's iconic Waldorf Astoria brand to Abu Dhabi for the first time, setting a new benchmark for luxury living in the capital.

Commenting on the sales performance, **Jonathan Emery, Chief Executive Officer at Aldar Development** said: "The sell-out of Waldorf Astoria Residences Yas marks a significant milestone for Aldar and highlights the attractiveness of Yas Island both as an investment destination and prime residential address. As the island's first branded residential offering, its overwhelming success is a strong indicator of the rising demand for luxury, hospitality-led living in Abu Dhabi and the universal appeal of the Waldorf Astoria brand."

Waldorf Astoria Residences Yas comprises an exclusive collection of elegantly furnished homes, including one-to-three-bedroom apartments, duplexes, and luxurious four-bedroom penthouses. The development is strategically located along the iconic Yas Links Golf Course, with sweeping views of both the lush fairways and the world-famous Yas Marina Circuit, home to the Formula 1 Etihad Airways Abu Dhabi Grand Prix.

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**About Aldar**

Aldar is the leading real estate developer, manager, and investor in Abu Dhabi, with a growing presence across the United Arab Emirates, the Middle East, North Africa, and Europe.

The company has two core business segments, Aldar Development and Aldar Investment. Aldar Development is a master developer of a 62 million sqm strategic landbank, creating integrated and thriving communities across Abu Dhabi, Dubai, and Ras Al Khaimah's most desirable destinations. The delivery of Aldar's developments is managed by Aldar Projects, which is also a key partner of the Abu Dhabi government in delivering housing and infrastructure projects across the UAE's capital. Internationally, Aldar Development wholly owns





UK real estate developer London Square, as well as a majority stake in leading Egyptian real estate development company, SODIC.

Aldar Investment houses a core asset management business comprising a portfolio of more than AED 46 billion worth of investment grade and income-generating real estate assets diversified across retail, residential, commercial, logistics, and hospitality segments. It manages four core platforms: Aldar Investment Properties, Aldar Hospitality, Aldar Education, and Aldar Estates.

For more information on Aldar please visit [www.aldar.com](http://www.aldar.com) or follow us on:



### **About Waldorf Astoria Hotels & Resorts**

[Waldorf Astoria Hotels & Resorts](#) is an award-winning portfolio of 34 iconic properties, each embodying a distinct sense of place through sincerely elegant service, one-of-a-kind experiences, and culinary mastery in landmark destinations around the world. In Spring 2025, the highly anticipated reopening of Waldorf Astoria New York will mark a defining moment for the brand - reintroducing a legend while ushering in a new era of luxury. Inspired by their timeless environments, Waldorf Astoria hotels deliver an effortless experience seamlessly, creating a true sense of place for guests through stunning architecture, the famous Peacock Alley, refined art collections, Michelin-starred dining and elevated in-room amenities. In addition to the brand's world-class hotel offerings, Waldorf Astoria boasts a global residential portfolio that provides the comfort of a private home combined with unsurpassed amenities and high-touch service. Waldorf Astoria is part of Hilton, a leading global hospitality company. Experience an unforgettable stay at Waldorf Astoria Hotels & Resorts by booking at [waldorfastoria.com](http://waldorfastoria.com) or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Waldorf Astoria Hotels & Resorts at [stories.hilton.com/waldorfastoria](https://stories.hilton.com/waldorfastoria), and follow the brand on [X](#) and [Instagram](#).